

ENTRY FORM FOR EXHIBITIONS & OTHER EVENTS



Please use this form if you wish to host an art exhibition, special event or workshop during the Escape Artfest 2010
ALL FORMS TO BE RETURNED BY
Friday 9th July 2010
Early Bird Discount - send us your entry details by 28th May and save!

Note to Applicants - the information provided here will be used on the festival program - please check your information carefully and ensure you provide ALL details. Please also ensure that all other parties involved in your event are clear about the details provided. (incomplete forms cannot be processed)

* TITLE of Event/Exhibition/Workshop to appear in Program:

* BRIEF DESCRIPTION of event/exhibition/workshop for printed program (25 words max):

* VENUE DETAILS

Name of Premises (eg: business): _____
Physical Address: _____
Contact Person & Telephone: _____
Email: _____
Website: _____
Venue Opening Times: _____

* FOR ART EXHIBITIONS ONLY

You may elect to have an Exhibition Launch, or 'meet & greet' during the festival dates or pre-fest. Please indicate your preferred date & time as well as what form the event will take (eg: 'launch', meet & greet', etc) (Milton Venues should put "Gallery Walk" which will be held on Thursday 7th Oct)

Exhibition start and finish dates: _____
(Please note that exhibitions should be open for at least the duration of the festival but may elect to go longer)
Artist Name & Telephone: _____
Artist Email: _____

* FOR ALL EVENTS THE FOLLOWING INFORMATION IS REQUIRED :

Preferred Date & Time of event: _____
2nd Choice in case of clashes: _____

Any other relevant information (eg: entertainment provided, costs, BYO, refreshments):

* PROFILE FOR WEBSITE

Please provide a more detailed description – 100 words approx – write overleaf or use another sheet. This profile should showcase the artist, venue and event details.

* IMAGES

Please provide at least one, but no more than five good quality images for the website/program.

Images can be emailed (jpg format preferred, at least 300dpi) to info@escapeartfest.info

**Note – those who provide email addresses will receive future newsletters, updates & other information.

Refer to website for festival information: www.escapeartfest.info

COVERAGE OF YOUR EVENT:

Each event will be publicised in the following ways:

- entry in Official Festival Program - DL sized booklet
- all events & venues will be cross-referenced between the festival map, venue list, and event list.
- listing on festival website
- there will also be general festival advertising through various media - press, TV, radio, web-news, etc.

*** ADVERTISING**

Each event must pay a fee for inclusion. The program will also include advertisements which some venues may like to purchase to reinforce their listing - please indicate if you would like to take advantage of this offer - venues who advertise will receive a 10% discount off the normal rates.

* FEES - the fee structure in 2010 is as follows - please tick relevant charges for your application:

- Exhibitions & Events \$85 per event Early Bird Offer (if form lodged before May 28th 2010)
- \$95 per event - fixed charge Inc. GST if lodged before July 9th 2010)
- Workshops \$35 per workshop - fixed charge Inc. GST.
- Discounted Advertising Rates \$89.10 half size ad (normally \$99)
- \$148.50 full size ad (normally \$165)
- \$315 half page ad (normally \$350)
- \$693 full outside back cover (normally \$770)

NB - All ads are full colour, price includes full artwork. All ads will also be placed on the festival website.

Accommodation listings \$110 each. Limited spaces available.

Accommodation Listings include an ad in the festival program plus inclusion on the 'accommodation' page of the festival website.

Fees & charges predominantly cover space on the program & other forms of promotion.

*** CHECKLIST**

- Checked all details with venue, artists or any other party involved in the event
- Filled in ALL required information above
- 25 word description for program
- 100 word detailed description for website
- At least one image (* one image per person up to a max. of 5 images)
- Cheque made out to Escape Artfest Inc.

Signed:

Date: _____
 Name of Signatory: _____
 Contact Phone No: _____
 Contact Email: _____

The above information is correct. I am authorised to sign this form on behalf of the event/exhibition & venue. By signing this form Escape Artfest Inc. is also authorised to photograph the above event either whole or in part for promotional purposes for future festivals.

If you have any questions please contact Julie Sydenham on 4454 5993 or email info@escapeartfest.info

Please return WITH PAYMENT by post or in person to: ESCAPE ARTFEST 12 Myrtle St Milton 2538

Once all Entries are received you will be contacted to confirm details and times.
We advise you to take a copy of this form for your own records.

Once festival events have been confirmed it is very time consuming to add new events. For this reason late entries may not be included OR will incur a \$20 late fee; please ensure that you return this form on or before the due date.